



# ART & DESIGN: YOUR CREATIVE FUTURE



K53 & K54 | Ambition • Independence • Employability | Gatsby & Ofsted 2026 Ready



## WHY ART & DESIGN MATTERS

Art & Design is more than drawing – it's building worlds, solving problems, and creating content that matters.

From digital art, animation, robotics, AI, to social media design, every skill you develop can turn into a career.



*"Your creativity is your superpower – level up every day!"*



## CREATIVE PATHWAYS



**Gaming & Media** • Game Designer  
Animator • VFX Artist • AI Designer



**Digital & Illustration** • Graphic Designer  
Illustrator • Concept Artist • 3D Modeller



**Making & Design** • Set Designer  
Interior Designer • Maker • Robotics Creator



**Entrepreneurship & Social Media**  
YouTube Creator • TikTok Visual Designer  
Pinterest Brand Creator • Indie Game Developer



Your skills can translate into industries students love – gaming, film, social media, tech.



## PORTFOLIO POWER-UP



Screenshots of digital art, game assets, animation reels.



Sketchbooks and photos of hands on projects.  
Demonstrates how you think, create, and innovate



## PROGRESSION ROUTES



GCSE Art → College – Apprenticeship  
→ Creative Career



Build a digital + physical portfolio  
Explore AI, gaming, animation, robotics, interactive design



## FINAL MESSAGE

Art is challenging, inspiring, and future-focused. it helps you tell stories, build worlds, and share ideas.

**Your ideas matter. Your skills have value.  
Your future can be creative.**



## LIFE SKILLS XP

- ▶ Creative thinking
- ▶ Teamwork & collaboration
- ▶ Problem solving
- ▶ Communication
- ▶ Resilience & independence

